



MONTREAL

KUALA LUMPUR

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CAPE TOWN

# Training Programme 2026 • 2027

Project Management

Public Procurement

Management and HR

Public Governance

Sustainable Development



Training organisation  
accredited by the  
*Commission des  
partenaires du marché  
du travail* of Quebec  
(Canada)





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BY AREA OF EXPERTISE



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## Project Management

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- ◆ Strategic Planning and Decision Making
- ◆ Demystifying AI: Boosting Organisation Performance **NEW**
- ◆ Integrated Risk Management in Public Administration and Projects **NEW**
- ◆ Implementing Gender Equity & Inclusion **NEW**
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- ◆ Business Diplomacy and Economic Intelligence **NEW**
- ◆ From Policy to Practice: Strengthening Administrative Governance **NEW**

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- ◆ Environmental and Social Management of Projects and Programmes
- ◆ Circular Economy and Sustainability **NEW**
- ◆ Climate Change Policy, Adaptation and Resilience Building **NEW**

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Larbi Bennouna  
M. Sc., MBA, PMP



## Word from Chief Executive Officer

Dear Participants,  
Dear Partners,

Each year, as you browse through our training programme, you discover much more than a list of capacity-building seminars. You step into the world of SETYM International – an environment built on excellence, commitment, and a deeply human vision of professional development.

We are pleased to announce **that our training programme will now include the calendar for the next two years (2026–2027)**. This new feature has been designed to provide you with greater visibility and to support your long-term training planning.

We continue to pursue our mission with passion: to offer development professionals and public sector executives an experience that matches both their ambitions and the complex challenges they face. Now more than ever, the quality of our content, the rigour of our teaching methods, and the relevance of our themes make SETYM a strategic partner in strengthening institutional performance.

What truly sets us apart, however, are the people who bring SETYM to life every day. Our dedicated, professional and multicultural team is the beating heart of our organisation. From the warm welcome you receive on arrival to the attentive support of our trainers, every interaction is designed to reflect our commitment to excellence – and to hospitality.



We believe that learning is most meaningful when experienced in a climate of trust, respect and openness. That is why we strive to offer each participant a stimulating, human and inspiring environment, where learning is enhanced by rich exchanges and valuable networking opportunities.





In a world that is constantly evolving, **artificial intelligence (AI)** is redefining the landscape of performance, analysis and decision-making. Aware of this major shift, we have placed AI at the heart of our training programmes, equipping participants with forward-looking skills and practical tools. This strategic direction reflects our commitment to preparing public leaders and managers for tomorrow's technological challenges by helping them optimise processes, strengthen policies and enhance the impact of their actions.

To all those who choose SETYM to support their professional development, I offer my sincere thanks. Your trust is an honour – and a constant source of motivation to do even better.

Yours sincerely,

Larbi Bennouna

## Mission

To contribute to performance improvement in development projects and public institutions through better management of resources and capacity building. To be part of our participants' professional success by sharing our knowledge and expertise.

## Values

- Unanimously recognised excellence and professionalism.
- Human relationships and a tradition of hospitality.
- Openness to the world and respect for cultures.
- Promotion of shared experiences and a spirit of collaboration.
- Commitment to the satisfaction of our customers with respect for professional ethics and transparency.

## Vision

To remain the recognised leader in capacity building by offering practical and innovative training programmes.

To be a skilled partner in change management and to be of assistance in the implementation of development projects.

# ◆ Company Background

SETYM International is a Canadian training institute specialised in building the capacities of professionals working in the field of development. A market leader since 1988, SETYM has gained international recognition for the expertise of its seasoned trainers, the high quality of its advanced training programmes, and the warm hospitality appreciated by participants from over 115 countries.

## TRAINING PROGRAMME

SETYM, whose trainings are accredited by the Government of Quebec (Canada) and by SOFEDUC, has developed a coherent set of training seminars aimed at project development managers (coordinators), their administrative teams and civil servants in emerging and developing countries. These training programmes are linked so as to meet the management needs of governments, major donors and development aid agencies.

- **Project Management**
- **Public Procurement**
- **Management and HR**
- **Public Governance**
- **Sustainable Development**

## International Training Seminars

### Global Network of Training Centers

Each year, over 1,000 participants gather at our international training centres located in Montreal (Canada), Dubai (United Arab Emirates), Paris (Europe), Marrakech (Morocco), Kuala Lumpur (Malaysia), Abidjan, (Côte d'Ivoire), London (United Kingdom), and Cape Town (South Africa).

Choosing SETYM International means more than just training — it's an opportunity to gain valuable knowledge, exchange with peers and experts from around the world, and experience world-class hospitality, all while discovering the cultural and touristic highlights of our host cities.

**PARTNER OF YOUR  
PROFESSIONAL SUCCESS  
FOR NEARLY 40 YEARS**

## In-House Training

### Train your teams

Upon request, our experts at SETYM design bespoke training programmes, perfectly tailored to the specific requirements of your project or institution. These training sessions can be delivered at one of our international centres, directly in your country, or in a virtual format, according to your preference.

## SERVICES

### Technical Assistance

Our pragmatic and results-oriented approach has enabled us to succeed in our technical assistance missions to the satisfaction of our clients, donors and beneficiaries.

### Virtual Events Management

Tailor-made support service in the organisation of your online events (webinar, training, conference, colloquium, general assembly): from technical support to turnkey solutions.

### Technology in Support of Projects

#### IESGS : Integrated Environmental and Social Governance System

SETYM International and its partners have developed an integrated web application that meets management, documentation, communication and transparency standards related to the environmental and social requirements of technical and financial partners (TFP).

# Our Team



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Director of Professional Services



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M. Sc., MBA, PMP  
Chief Executive Officer



**LAURENCE  
LEBRUN-JULIEN**  
MGP  
Director of Corporate Services



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M. Sc., CPA, CGA



**SALAHDINE OURZIK**  
MBA, PMP



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B.A., Nova Certified



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LL. B.



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Ph.D.



**MARK HOLLINGWORTH**  
M.Eng., EMBA



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MBA



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MPM, PMP



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**JAMSHID UMAROV**  
M. Sc.



**ALAIN PAQUET**  
Ph.D.



**ABDERRAZZEK  
CHAABANI**  
M. Sc



**PATRICIA LAPOINTE**  
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BAHANGUEDILA**  
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GUÉZODJÉ**  
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LL. B.



**GASPARD KABONGO  
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EL IDRISSI**  
Ph.D.



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Training Programme  
Advisor



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Assistant



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Assistant



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Senior Coordinator  
North and West Africa



**VÉRONIQUE  
BRISSONNAUD**  
Coordinator  
Central Africa,  
Madagascar and Haiti



**RADIA EL HALLAM**  
Coordinator  
East Africa,  
South Africa, Asia,  
and the Caribbean



**VALÉRIE  
BEAUDOIN-LOYER**  
Marketing  
Coordinator



**MAËLLE GENÈVE**  
Marketing and  
Communication



**ISABELLE GARCEAU**  
Administrative &  
Financial Controller



**JONATHAN ARCOUETTE**  
IT Services Coordinator



# ♦ **SETYM Philosophy: a lever for professional transformation**

## **A REPUTATION FORGED THROUGH EXCELLENCE**



For decades, SETYM International has stood out for the quality of its curriculum and its dynamic, participatory, and action-oriented approach to adult learning.

We believe that professional development goes far beyond the acquisition of technical knowledge. It is a holistic journey that shapes skills, mindset, and vision alike.

At the heart of this transformation: meaningful human connections, rich exchanges, and inspiring moments that fuel both personal and professional growth.

## **Recognised Training Programmes**

SETYM International is a Canadian institute specialising in professional management training. Since 1988, we have been at the forefront of capacity-building in the field of international development.

Our specialised training programmes are officially recognised by the Government of Quebec (Canada) and accredited by SOFEDUC.



## **A Practice-Oriented and Engaging Andragogy**

For almost 40 years, our commitment to excellence and our practice-oriented andragogical approach have set us apart, turning each training session into a welcoming learning experience that fosters skill acquisition and the exchange of experiences among participants.



“My experience with SETYM International was extremely rich in knowledge, know-how and interpersonal skills. I did not simply learn new things in my field, which was, moreover, my main objective; I also diversified the tools in my toolkit, refined my approaches and expanded my professional network across the African continent and beyond. I cannot conclude without highlighting the memorable stay that SETYM offered me in the magnificent city of Paris, thanks to the balance between the training activities and the (optional) leisure activities.”

### **Mohamed CAMARA**

Project-Induced Migration Superintendent – Mine, Guinea  
Participant in the *Monitoring and Evaluation for Results* seminar



## A Concrete Impact

Our goal: to help emerging and developing countries establish better governance for the benefit of their citizens. We measure our success by the impact of our training courses on participants' careers and the concrete improvements to institutional performance.

Numerous testimonials highlight how each person's experience with SETYM has acted as a catalyst for developing advanced skills, accomplishing ambitious projects, and achieving professional growth. Our alumni are proof that investing in SETYM training results in significant and measurable progress.



## Training Certificate

At the end of the seminar, SETYM hands out a training certificate to each participant. To receive the certificate, the participants must attend all the modules of the course they registered to and comply with all academic requirements.

If an event beyond the participant's control results in a justified delay in starting the course or incomplete attendance in the seminar, without impact on skills acquisition, the reduced attendance period will be reflected in the certificate; however, full payment is still required.



## Part of the SETYM Family

From the moment you register, one of our training programme advisers will take care of you, guiding you through every step until your arrival. Each year, over 1,000 professionals place their trust in them.

The SETYM Experience is also a tradition of hospitality — it's part of who we are. In each of our training centres, our welcome teams are dedicated to your well-being: friendly coffee breaks, complimentary lunches on training days, sightseeing outings, and personalised assistance with any local arrangements. Their mission? To provide you with a memorable experience, both professionally and personally.

Attending a training course at SETYM is about more than just building skills. It's a truly transformational journey that equips you to thrive in a constantly evolving professional environment.

Join our global community and discover how training with SETYM International can be a defining moment in your professional journey.



"I take my hat off to SETYM, which truly immersed us in action by putting into practice the principles it teaches – something that is even more impactful, regardless of one's level of experience. SETYM has undeniable skills and expertise, and the trainers generously share their knowledge. This was probably my best external training experience, thanks to its relevance and the ease with which the teaching strategies can be applied. The trainers are dynamic, friendly, and above all, they know their subject matter extremely well. We feel very comfortable asking them questions, and they always respond appropriately. I highly recommend this training."

**M. Abdou NGOM**

Coordinator, Procurement Unit – Senegal

Participant in the *Project Management, Monitoring and Control* seminar

# Training Calendar

# 2026

## International Training Seminars

**N** NEW

### LÉGENDE

- Project Management
- Public Governance
- Public Procurement
- Sustainable Development
- Management and HR

TITLE	DURATION	CODE	DATES	FEES
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## Kuala Lumpur, Malaysia (English)

Business Diplomacy and Economic Intelligence	2 weeks	DAIK1	18 to 29 May 2026	US\$ 5 700	N
Project Management Planning, Monitoring and Control	2 weeks	PCPK1	18 to 29 May 2026	US\$ 5 700	
Results-Based Management (RBM) and Performance Measurements	2 weeks	GPRK1	15 to 26 June 2026	US\$ 5 700	
Procurement of Goods and Services: Best Practices	2 weeks	PDMK1	15 to 26 June 2026	US\$ 5 700	
Monitoring and Evaluation for Results	2 weeks	DISK1	6 to 17 July 2026	US\$ 5 700	
Results-Based Management of the Criminal Justice: from Theory to Practice	2 weeks	ADJK1	6 to 17 July 2026	US\$ 5 700	
Contract Management: Planning and Monitoring the Execution	2 weeks	GCDK1	17 to 28 August 2026	US\$ 5 700	
Circular Economy and Sustainability	2 weeks	CESK1	17 to 28 August 2026	US\$ 5 700	N
Climate Change Policy, Adaptation and Resilience Building	2 weeks	CCLK1	21 September to 2 October 2026	US\$ 5 700	N
AI-Assisted Project Management: from Planning to Execution	2 weeks	AIPK1	21 September to 2 October 2026	US\$ 5 700	N
Monitoring and Evaluation for Results	2 weeks	DISK2	2 to 13 November 2026	US\$ 5 700	
Environmental and Social Management of Projects and Programmes	2 weeks	EEIK1	2 to 13 November 2026	US\$ 5 700	
Cybersecurity: Prevention, Protection and Defence	2 weeks	CYBK1	16 to 27 November 2026	US\$ 5 700	N
Procurement of Goods and Services: Best Practices	2 weeks	PDMK2	16 to 27 November 2026	US\$ 5 700	
Project Management Planning, Monitoring and Control	2 weeks	PCPK2	30 November to 11 December 2026	US\$ 5 700	
Planning and Delivery of Public-Private Partnerships (PPP)	2 weeks	MPPK1	30 November to 11 December 2026	US\$ 5 700	

## Montreal, Canada (English)

Planning and Delivery of Public-Private Partnerships (PPP)	2 weeks	MPPM1	27 July to 7 August 2026	US\$ 5 700	
Strategic Planning and Decision Making	2 weeks	EXEM1	27 July to 7 August 2026	US\$ 5 700	
Demystifying AI: Boosting Organisational Performance	2 weeks	AIGM1	27 July to 7 August 2026	US\$ 5 700	N
Results-Based Management (RBM) and Performance Measurements	2 weeks	GPRM1	7 to 18 September 2026	US\$ 5 700	
Financial Management in the Public Sector	2 weeks	GBFM1	7 to 18 September 2026	US\$ 5 700	
Environmental and Social Management of Projects and Programmes	2 weeks	EEIM1	7 to 18 September 2026	US\$ 5 700	

## Cape Town, South Africa (English)

Implementing Gender Equity & Inclusion	2 weeks	GEIS1	13 to 24 April 2026	US\$ 5 700	N
AI-Assisted Project Management: from Planning to Execution	2 weeks	AIPS1	13 to 24 April 2026	US\$ 5 700	N
Public Procurement Audit and Control	2 weeks	AMPS1	5 to 16 October 2026	US\$ 5 700	
Leadership: Managing Teams to Achieve Change	2 weeks	GEPS1	5 to 16 October 2026	US\$ 5 700	
Public International Law	2 weeks	DIPS1	5 to 16 October 2026	US\$ 5 700	

## London, United Kingdom (English)

Leadership: Managing Teams to Achieve Change	2 weeks	GEPL1	27 April to 8 May 2026	US\$ 5 700	
Integrated Risk Management in Public Administration and Projects	2 weeks	IRML1	27 April to 8 May 2026	US\$ 5 700	N
From Policy to Practice: Strengthening Administrative Governance	2 weeks	MMGL1	26 October to 6 November 2026	US\$ 5 700	N
Demystifying AI: Boosting Organisational Performance	2 weeks	AIGL1	26 October to 6 November 2026	US\$ 5 700	N



**GIFT CERTIFICATE:** Participants attending our regular open seminars will receive a gift certificate to assist with their work-related information and communications technology materials.

Please Contact our Customer Service:  
**WhatsApp +1 (514) 935-5539**  
 ou **setym@setym.com**



# Training Calendar

# 2027

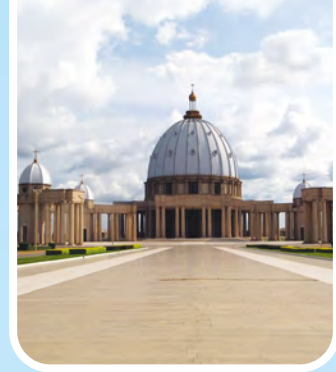
This schedule is subject  
to change. To ensure you are  
viewing the most up-to-date  
version, scan or click this QR code



TITLE	DURATION	CODE	DATES	FEES	
<b>Kuala Lumpur, Malaysia (English)</b>					
Business Diplomacy and Economic Intelligence	2 weeks	DAIK1	31 May to 11 June 2027	US\$ 5 700	N
Project Management Planning, Monitoring and Control	2 weeks	PCPK1	31 May to 11 June 2027	US\$ 5 700	
Results-Based Management (RBM) and Performance Measurements	2 weeks	GPRK1	14 to 25 June 2027	US\$ 5 700	
Procurement of Goods and Services: Best Practices	2 weeks	PDMK1	14 to 25 June 2027	US\$ 5 700	
Monitoring and Evaluation for Results	2 weeks	DISK1	5 to 16 July 2027	US\$ 5 700	
Results-Based Management of the Criminal Justice: from Theory to Practice	2 weeks	ADJK1	5 to 16 July 2027	US\$ 5 700	
Contract Management: Planning and Monitoring the Execution	2 weeks	GCDK1	16 to 27 August 2027	US\$ 5 700	
Circular Economy and Sustainability	2 weeks	CESK1	16 to 27 August 2027	US\$ 5 700	N
Climate Change Policy, Adaptation and Resilience Building	2 weeks	CCLK1	20 September to 1 October 2027	US\$ 5 700	N
AI-Assisted Project Management: from Planning to Execution	2 weeks	AIPK1	20 September to 1 October 2027	US\$ 5 700	N
Monitoring and Evaluation for Results	2 weeks	DISK2	1 to 12 November 2027	US\$ 5 700	
Environmental and Social Management of Projects and Programmes	2 weeks	EEIK1	1 to 12 November 2027	US\$ 5 700	N
Cybersecurity: Prevention, Protection and Defence	2 weeks	CYBK1	15 to 26 November 2027	US\$ 5 700	N
Procurement of Goods and Services: Best Practices	2 weeks	PDMK2	15 to 26 November 2027	US\$ 5 700	
Project Management Planning, Monitoring and Control	2 weeks	PCPK2	29 November to 10 December 2027	US\$ 5 700	
Planning and Delivery of Public-Private Partnerships (PPP)	2 weeks	MPPK1	29 November to 10 December 2027	US\$ 5 700	
<b>Montreal, Canada (English)</b>					
Strategic Planning and Decision Making	2 weeks	EXEM1	26 July to 6 August 2027	US\$ 5 700	
Demystifying AI: Boosting Organisational Performance	2 weeks	AIGM1	26 July to 6 August 2027	US\$ 5 700	N
Planning and Delivery of Public-Private Partnerships (PPP)	2 weeks	MPPM1	26 July to 6 August 2027	US\$ 5 700	
Financial Management in the Public Sector	2 weeks	GBFM1	6 to 17 September 2027	US\$ 5 700	
Environmental and Social Management of Projects and Programmes	2 weeks	EEIM1	6 to 17 September 2027	US\$ 5 700	
Results-Based Management (RBM) and Performance Measurements	2 weeks	GPRM1	6 to 17 September 2027	US\$ 5 700	
<b>Cape Town, South Africa (English)</b>					
Implementing Gender Equity & Inclusion	2 weeks	GEIS1	12 to 23 April 2027	US\$ 5 700	N
AI-Assisted Project Management: from Planning to Execution	2 weeks	AIPS1	12 to 23 April 2027	US\$ 5 700	N
Public International Law	2 weeks	DIPS1	4 to 15 October 2027	US\$ 5 700	
Public Procurement Audit and Control	2 weeks	AMPS1	4 to 15 October 2027	US\$ 5 700	
Leadership: Managing Teams to Achieve Change	2 weeks	GEPS1	4 to 15 October 2027	US\$ 5 700	
<b>London, United Kingdom (English)</b>					
Leadership: Managing Teams to Achieve Change	2 weeks	GEPL1	26 April to 7 May 2027	US\$ 5 700	
Integrated Risk Management in Public Administration and Projects	2 weeks	IRML1	26 April to 7 May 2027	US\$ 5 700	N
Demystifying AI: Boosting Organisational Performance	2 weeks	AIGL1	25 October to 5 November 2027	US\$ 5 700	N
From Policy to Practice: Strengthening Administrative Governance	2 weeks	MMGL1	25 October to 5 November 2027	US\$ 5 700	N



# Win your 2027 SEMINAR



## PRIZES

Win one of two (2) **free participations** in an **international seminar** of your choice, lasting two weeks, at any of our training centre locations. The prize does not include airfare or accommodation. Each prize is valued at USD 5,700.

## HOW TO PARTICIPATE?

By taking part in an international seminar at any of our centres in 2026, and you will automatically be entered for a chance to win.

### BOOST YOUR CHANCES OF WINNING!

#### Share this contest with your professional network

Encourage them to mention your name when registering for a training programme by answering the contest question: "Who recommended SETYM to you? Please provide their First and Last Name."

For each qualified professional who registers for one of our international seminars and mentions your name, you will receive three additional contest entries.

### REWARDING YOUR LOYALTY!

#### Every past participation in a SETYM seminar increases your chances of winning:

2 seminars = 4 contest entries  
3 seminars = 6 contest entries  
4 seminars = 8 contest entries

And so on...

### EVEN MORE CHANCES TO WIN!

You can further increase your chances of winning by sharing a testimonial about your training experience with SETYM International.

Leave us a **Google review** on our business page and earn **5 additional contest entries**.





# INNOVATION

## What's New in 2026

**In 2026, our training offer expands with meaningful new content that reflects our ongoing commitment to innovation and to meeting the evolving, real-world needs of professionals working in development projects and public sector institutions.**

### **Artificial Intelligence: A Tool for Capacity Building**

As technologies evolve at pace, they are reshaping the way we work. In response, we have introduced hands-on **AI workshops within several of our flagship seminars.**

The aim? To help participants better understand the implications of AI, identify tangible opportunities, and adopt a proactive mindset in the face of these rapid transformations.

From supporting decision-making and optimising processes to harnessing predictive analysis, artificial intelligence is emerging as a strategic asset in both public management and development initiatives. These dedicated modules offer concrete use cases, practical tools, and critical reflection on how AI can be integrated meaningfully into professional contexts.

### **New Seminar: “Demystifying AI: boosting organisational performance”**

AI is already transforming how we work, decide, and innovate. Tailored for professionals seeking practical tools and a clearer understanding of today's challenges, this seminar introduces strategic applications of AI through case studies, live demonstrations and collaborative learning.

Participants will explore how to adopt AI responsibly, ethically, and effectively in their projects — all with a focus on practical relevance and measurable impact

### **And a range of new international seminars...**

We have also introduced several new training topics available across our global network of training centres.

We invite you to browse our 2026-2027 seminar calendars — new additions are clearly marked with a **“New”** label next to the seminar prices.

# ◆ SETYM Benefits



## Loyalty Programme

### Participants

Our Alumni will receive a loyalty bonus certificate, the amount depending on the number of the previous participations in our regular seminars.

### Institutions

Organisations and projects that enroll a large number of staff in our seminars can benefit from our special group discount structure. We are pleased to give you more details upon request.

## High-Quality Training Room

SETYM offers modern training rooms designed to provide the best learning environment for its participants. They are located in the heart of vibrant cities, allowing participants to fully enjoy the chosen destination.



## Sightseeing Tours

To make the training experience even more enjoyable and foster stronger ties among participants, SETYM organises weekend tours to various locations of interest near the training centres.





### Training Follow-up

If requested, 3 months after your training, a consultant will contact you for coaching on the issues you will have encountered regarding the application of the newly acquired knowledge in your practice.

### Personalised Customer Service

SETYM's dedicated team assists you during your entire stay. They also accompany you on weekend trips and respond quickly and professionally to your every day needs.



### Coffee Breaks and Lunches

At the training centers, snacks, refreshments and lunches are served during class days, free of charge.

### Gift Certificate

Participants who attend our regular calendar seminars will receive a gift certificate to support their work related information and communications technology materials needs.



# ◆ Our Training Centers

Customer Experience Representative



SORAYA BENITEZ



**DISCOVER MONTREAL:**  
a vibrant business city wrapped in creativity, gastronomy, and global perspectives.

Head Office and Center in  
**MONTREAL**  
(Canada)



Head Office  
85, Sainte-Catherine West, 10<sup>th</sup> floor,  
Montreal, Quebec, Canada, H2X 3P4

Center of  
**KUALA LUMPUR**  
(Malaysia)

**KUALA LUMPUR** blends heritage and innovation, making it an essential stop for global professionals.



Central Plaza 26.06  
Bukit Bintang,  
534 Jalan Sultan Ismail,  
0250 Kuala Lumpur, Malaysia

Customer Experience Representative



IZAN





# *New Destination*



Centre of  
**LONDON**  
(United Kingdom)

Enter a city where  
ambition thrives —  
**WELCOME  
TO LONDON.**

# New Destination



Centre of  
**CAPE TOWN**  
(South Africa)



**STEP INTO  
CAPE TOWN:**  
a professional  
hub wrapped in  
unforgettable beauty.



SETYM's weekend tours provide cultural and intellectual enrichment beyond the classroom.

**Register now !**



# Service Offer in Project Management

**Discover**  
our Project Management  
Training Calendar



**N : NEW**

For detailed course  
descriptions, please visit  
**setym.com**

## International Training Seminars

- ◆ **Project Management Planning, Monitoring and Control**
- ◆ **Monitoring and Evaluation for Results**
- ◆ **AI-Assisted Project Management: from Planning to Execution** **N**

## In-House Training

In addition to the topics offered at our training centres, the following training courses are available on request for a group from your organisation.

- ◆ **Project Identification, Preparation and Budgeting**
- ◆ **Effective Project Management: Core Skills from Concept to Plan**
- ◆ **Audit and Control of Projects and Programmes**

**Request**  
a quote to train  
your teams



“I wish to express my deep gratitude and complete satisfaction following my participation in the training dedicated to the monitoring and evaluation of projects and programmes. It proved to be of great intellectual and operational value, combining theoretical rigour with practical application. I particularly appreciated the precision of the concepts presented, the quality of the methodological tools provided, the relevance of the applied exercises, and the diversity of experience-sharing among participants. I highly recommend this training to anyone wishing to strengthen their technical skills in this strategic field.”

**Adibé AWATE**

Health Services Manager and Public Procurement Officer – Togo  
Participant in the *Monitoring and Evaluation for Results* seminar

# Service Offer in Public Procurement

**Discover**  
our Public Procurement  
Training Calendar



**N : NEW**

For detailed course  
descriptions, please visit  
**setym.com**

## International Training Seminars

- ◆ **Procurement of Goods and Services: Best Practices**
- ◆ **Contract Management: Planning and Monitoring the Execution**
- ◆ **Public Procurement Audit and Control**
- ◆ **Planning and Delivery of Public-Private Partnerships (PPP)**

## In-House Training

In addition to the topics offered at our training centres, the following training courses are available on request for a group from your organisation.

- ◆ **Performance-Based Contracting**

**Request**  
a quote to train  
your teams



“A constant taste for innovation, the pursuit of performance, the sharpening of skills, placing the trainee at the centre of the educational focus, the refined choice of topics, a strong sense of communication, and targeted technical support – these are the hallmarks of SETYM International. We experienced them, throughout the training dedicated to “Contract Management: Planning and Execution”.”

### **Raymond YUMBA NGOY**

Acting Director General – Public Procurement Regulatory Authority (ARMP)  
– Democratic Republic of the Congo

Participant in the *Contract Management: Planning and Monitoring the Execution* seminar



# Service Offer in Management and HR

**Discover**  
our Management and HR  
Training Calendar

**N : NEW**

For detailed course  
descriptions, please visit  
**setym.com**

## International Training Seminars

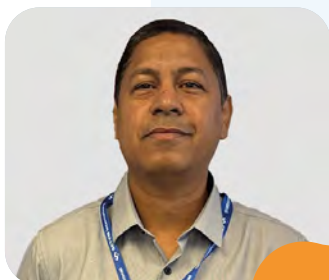
- ◆ **Leadership: Managing Teams to Achieve Change**
- ◆ **Strategic Planning and Decision Making**
- ◆ **Demystifying AI: Boosting Organisational Performance** **N**
- ◆ **Integrated Risk Management in Public Administration and Projects** **N**
- ◆ **Implementing Gender Equity & Inclusion** **N**
- ◆ **Cybersecurity: Prevention, Protection and Defence** **N**

## In-House Training

In addition to the topics offered at our training centres, the following training courses are available on request for a group from your organisation.

- ◆ **Lean Management & Public Sector: Improving Operational Performance**
- ◆ **Human Resources Management and Development**
- ◆ **Women in Leadership**
- ◆ **Managing and Leading Strategic Communication**
- ◆ **International Supply Chain Management**
- ◆ **Professional Training of Trainers**

**Request**  
a quote to train  
your teams



"I thoroughly enjoyed the course. The methodology was excellent, allowing for a deep dive into the subjects covered, which were both relevant and important. What stood out the most for me, however, was the instructor's ability to engage and effectively communicate complex concepts. Their expertise and teaching style made the entire learning experience truly enriching."

**Fábio DINIZ DOS SANTOS**  
Logistic Officer (Captain) - Brazilian Army - Brazil  
Participant in the *Strategic Planning and Decision Making* seminar

# Service Offer in Public Governance

**Discover**  
our Public Governance  
Training Calendar

**N** : NEW

For detailed course  
descriptions, please visit  
**setym.com**

## International Training Seminars

- ◆ **Results-Based Management (RBM) and Performance Measurements**
- ◆ **Financial Management in the Public Sector**
- ◆ **Results-Based Management of the Criminal Justice: from Theory to Practice**
- ◆ **Public International Law**
- ◆ **Business Diplomacy and Economic Intelligence** **N**
- ◆ **From Policy to Practice: Strengthening Administrative Governance** **N**



“Sharing my very enriching experience with SETYM International and the training programmes offered. Having completed several modules, I can attest to the quality of the content, the organisation, and the commitment of the trainers. I am always impressed by the clarity of their explanations and the wealth of practical examples. The trainers are not only experts in their field, but they also know how to convey their passion and answer questions with precision.

SETYM International is like a big family, as well as a well-structured platform for sharing personal and professional experiences. Every stage — from selecting the right module based on one’s needs, to the organisation of seminars, through registration, reception and integration — is perfectly orchestrated.

The training programmes combine theory and practice, enabling participants to quickly acquire tangible skills. I particularly appreciated the interactive approach, which fosters exchanges and the sharing of experiences among participants. I highly recommend these training programmes to anyone wishing to grow and learn in a stimulating and professional environment. My sincere thanks to the entire SETYM International team for their dedication and expertise!”

**Allou Koffi Charles B. AKA**

Senior Project Coordinator – CÔTE D’IVOIRE ENERGIES (CI-ENERGIES)  
Participant in the *Financial Management in the Public Sector* seminar



“Wow! SETYM never ceases to impress with its outstanding professionalism.

A true after-sales service is ensured following the training I attended in Montreal. Indeed, the staff remain attentive to the feedback of participants once they return to their respective countries — this is something you only find with SETYM International, and very rarely elsewhere.

Moreover, continuous interactivity is maintained and encouraged within the great SETYM family, helping to facilitate the implementation of the knowledge acquired in our respective roles.

For this wonderful experience, I warmly invite my colleagues and any reader not to hesitate in registering, according to their needs, for one of the many exciting modules available on SETYM's website. As for me, I will return as often as possible in order to continue benefiting from the added value that SETYM brings to my personal and professional development.”

**Guy NZENGELY BONANGA**

Head of the Activity Reports Preparation Office – Directorate General of Taxes, DRC  
Participant in the *Financial Management in the Public Sector* seminars

## In-House Training

In addition to the topics offered at our training centres, the following training courses are available on request for a group from your organisation.

- ◆ **Managing Modern Government and Performance-Based Budgeting**
- ◆ **PEFA: Framework for Public Financial Management**
- ◆ **Mutual Legal Assistance: International Approach to Fight Crime and Terrorism**
- ◆ **Doing Business: Reform, Governance and Competitiveness of the Private Sector**
- ◆ **Financial Statements Analysis of State-Owned Enterprises and Parastatals**
- ◆ **Tax Audit and Fight against Tax Fraud**
- ◆ **Customs and Tax: Principles and Management**
- ◆ **Public Investment Life-Cycle Management (PIM)**

**Request**  
a quote to train  
your teams





# Sustainable Development

**Discover**  
our Sustainable  
Development  
Training Calendar



**N : NEW**

For detailed course  
descriptions, please visit  
**setym.com**

## International Training Seminars

- ◆ **Environmental and Social Management of Projects and Programmes**
- ◆ **Circular Economy and Sustainability** **N**
- ◆ **Climate Change Policy, Adaptation and Resilience Building** **N**

## In-House Training

In addition to the topics offered at our training centres, the following training courses are available on request for a group from your organisation.

- ◆ **Climate Change: Designing and Funding Adaptation and Mitigation Projects**
- ◆ **Displacement and Involuntary Resettlement of Populations**

**Request**  
a quote to train  
your teams

## Integrated Environmental and social Governance System

### THE 21<sup>ST</sup> CENTURY'S WAY OF MANAGING ENVIRONMENTAL AND SOCIAL ASPECTS OF PROJECTS

SETYM International and its partners have developed an integrated web application that meets management, documentation, communication and transparency standards related to the environmental and social requirements of technical and financial partners (TFP).

The system is based on project management processes and geographic areas. This approach makes it possible to define geographic units in which physical work is to be carried out and to involve stakeholders. These can interact through interactive and dynamic mapping.



# FOR YOUR ORGANISATION

## IN-HOUSE TRAINING

### SEEKING TO ENHANCE YOUR TEAM'S CAPABILITIES?

SETYM International places its recognised expertise at the service of institutions, development initiatives, governments, and funding agencies committed to strengthening the competencies of their teams.

We design bespoke group training programmes tailored to your specific needs and deliver them in the location of your choice — on-site, at one of our international training centres, or in a virtual format.

Our flexible, all-inclusive packages offer an optimal return on investment by enabling you to train a larger number of professionals, without compromising on the quality and rigour of the training provided.



See pages 19 to 24 to

### DISCOVER

our training themes  
available for your  
organisation.



### CONTACT US

To discuss your needs  
and request a quote  
whatsapp +1 (514) 935-5539  
or [setym@setym.com](mailto:setym@setym.com)



# FOR YOUR ORGANISATION

## TECHNICAL ASSISTANCE SERVICES



Capitalising on our field experience, in-depth understanding of local contexts, and recognised expertise in project management, public procurement, management and human resources, public governance, and sustainable development, SETYM International carries out an increasing number of technical support missions each year.

Whether through direct invitations or competitive bidding processes, public institutions, governments and development partners regularly entrust us with short- and long-term mandates to provide expert assistance.

Our pragmatic, results-driven approach has earned the trust and satisfaction of our clients, donors and beneficiaries across a wide range of assignments.

Our interventions are diverse and may include:

- ◆ **Tailor-made and adapted training programmes**
- ◆ **Online trainings**
- ◆ **Advice and coaching**
- ◆ **Project management**
- ◆ **Technical assistance**
- ◆ **Implementation of an Integrated Environmental and Social Governance System**

**Client:** ISLAMIC DEVELOPMENT BANK (IsDB)  
**Country:** SAUDI ARABIA  
**Year:** 2024-2025

**Project Description:** Sector-specific training in public procurement – Agriculture, Energy, ICT, Health, and Education.

As part of this mandate, SETYM International designed and delivered a distance learning programme for IsDB executives. The objective was to strengthen their procurement skills across five strategic sectors.

Each sectoral module lasted one week and combined synchronous sessions, individual assignments, case studies, and pre- and post-training assessments. The interactive and tailored andragogical approach allowed participants to build practical knowledge on procurement methods, regulatory frameworks, technical specifications, and contractual strategies specific to each sector.

In total, 69 professionals benefited from this programme: 33 in agriculture, 35 in energy, 33 in ICT, 30 in health, and 33 in education. The training took place over five weeks and was delivered by a team of experts led by a specialist in public procurement audit and control.

**Client:** CENTRAL BANK OF CONGO (BCC)  
**Country:** DEMOCRATIC REPUBLIC OF CONGO  
**Year:** 2025

**Project Description:** Training curriculum and support for the implementation of an AML/CFT framework.

As part of its compliance strategy with FATF recommendations, the Central Bank of Congo (BCC) engaged SETYM International to design and deliver a structured four-phase training programme for supervisors from the Banking Supervision Department. The initiative aimed to strengthen the BCC's institutional capacity to prevent money laundering and the financing of terrorism, equipping its teams with practical tools and methodologies adapted to their context.

The curriculum combined in-person and online sessions, and covered the following key areas:

- ◆ **Understanding AML/CFT obligations and FATF recommendations;**
- ◆ **Designing a risk mapping system and appropriate monitoring tools;**
- ◆ **Developing a practical guide for supervisory missions;**
- ◆ **Supporting the drafting of the Mutual Evaluation Report (MER).**

« Hello, I'm **Radia El Hallam**, Business Development Coordinator at SETYM International.

I joined SETYM in 2022, first supporting our English-speaking clients remotely from Guinea, before moving to our headquarters in Montreal in 2024. With a background in international education and business administration, I am passionate about helping professionals strengthen their leadership and management skills.

Today, I work closely with partners and clients across Africa, Asia, and the Caribbean to design impactful training programmes, provide tailored solutions, and build lasting relationships. Please feel free to contact my team or myself — we will be delighted to support your professional development goals and guide you towards the training programme that best suits your needs. »



**RADIA EL HALLAM**  
Coordinator  
East Africa,  
South Africa, Asia,  
and the Caribbean

setym@setym.com –  1 (514) 935-5538

**www.setym.com**







# TESTIMONIES

I had the opportunity to attend the “Strategic Planning and Decision Making” course offered by SETYM International, and it was an outstanding experience. The content was carefully structured, combining theory and practice in a balanced and highly applicable way to the public sector context.

A special highlight goes to Professor Mark Hollingworth, who delivered the course with excellence. His clear teaching style, combined with deep expertise on the subject, turned a complex topic into accessible, dynamic, and highly relevant learning. I strongly recommend both SETYM International and Professor Mark Hollingworth for the excellence and quality of this training program.

## Mr. Orlando José MACHADO JUNIOR

Logic Officer (Colonel) – Brazilian Army – Brazil

Participants of the *Strategic Planning and Decision Making* training seminar, held in 2025



“Undoubtedly, SETYM International Inc. is a global giant in international training seminars and webinars, specialising in capacity building, project management, and development support for governments, private entities, and international organisations. In June 2012, I had my first ever professional training in results-based monitoring and evaluation in Montreal, Canada, under the expert tutelage of SETYM International Inc. More than a decade later, I had another memorable opportunity of attending a professional training in strategic management and decision making, facilitated by SETYM International Inc. in Dubai, United Arab Emirates. Following my participation in the aforementioned training programmes, I write to share my experience regarding the trainings facilitated by SETYM International Inc., for which I was privileged to be a participant. My review is structured under four main thematic areas: facilitation, course content, coordination, and satisfaction.

**1. FACILITATION:** The facilitators of both training programmes demonstrated a high level of knowledge and expertise in the subject matter. Their ability to address questions and provide insightful answers was commendable. The facilitators effectively engaged participants through discussions, group activities, and real-world examples. Clarity of communication by the facilitators was highly encouraging, using a variety of teaching methods – slides, videos, and interactive activities – to cater to different learning audiences and socio-cultural orientations.

**2. COURSE CONTENT:** The course content for both trainings was highly relevant to my professional needs. It addressed current trends and challenges in the industry. The materials were well-structured, covering a broad range of topics in sufficient detail, and struck a balance between theory and practical application. The training included numerous case studies, role-playing exercises, and hands-on activities that allowed me to immediately apply the concepts learned.

**3. COORDINATION:** Communication before the training was clear and efficient, with detailed information provided on schedules, locations, and expectations. The training venues in Dubai and Montreal were suitable and conducive to learning. They were comfortable and equipped with the necessary technology, such as projectors and sound systems.

**4. SATISFACTION:** My overall training experience can be rated as highly satisfactory because my expectations were met, and in some cases exceeded. Thanks to the knowledge and skills acquired from the results-based monitoring and evaluation training (among others), today, I head the Monitoring and Evaluation Department of the Research, Policy, Monitoring and Evaluation Directorate of Ghana’s National Health Insurance Authority. I feel more confident in applying the training content to my daily roles and responsibilities, and I strongly believe that the training provided good value for money for me and for my organisation.”

## Mr. Abass SULEYMANA

Deputy Director - National Health Insurance Authority (NHIA) – Ghana

Participants of the *Result-Based Management (RBM) and Performance Measurements* seminar, held in 2012 and *Strategic Planning and Decision Making* seminar, held in 2024



## “PERSONAL LEADERSHIP TRANSFORMATION

Have you ever felt as though your leadership style was stuck in a routine? That was exactly where I found myself a few months ago. The constant changes in today's business landscape demand continuous evolution, and I knew I needed to sharpen my skills to keep pace. This is where SETYM International stepped in. Attending the “Leadership: Managing Teams to Achieve Change” training programme was a revelation for me. It was my very first formal leadership training, and I can honestly say it was a transformative experience.



### A Place of Warmth and Expertise

From the moment I arrived, I was impressed by the genuine hospitality of the SETYM team. The trainers were equally remarkable – experienced, approachable, and passionate about their subject. They created an environment that encouraged open discussion and active participation, using a dynamic approach that combined theory with real-world case studies and fostered the sharing of experiences among participants. This collaborative style not only deepened my understanding of key concepts but also allowed me to learn from the diverse perspectives in the room.

### Filling the Gaps in My Leadership Style

The programme covered a wide range of topics, addressing the very areas where I felt my leadership was lacking: Adapting to Change, Strategic Decision-Making, Communication Mastery, Building High-Performing Teams, Self-Awareness, and Leadership Style.

### Building a Diverse Leadership Network

The training brought together participants from various countries, creating a truly diverse and dynamic environment. Despite coming from different backgrounds and industries, we quickly bonded over our shared ambition to become better leaders.

### Appreciation of Growth

I left the SETYM programme feeling empowered and equipped to tackle leadership challenges with a renewed sense of purpose. The training not only filled the gaps in my leadership style but also exposed me to new methodologies and best practices. I am deeply grateful to SETYM for this enriching experience.

The programme also reinforced the importance of lifelong learning. SETYM has instilled in me a passion for growth and a drive to seek out new challenges and opportunities for development.

Beyond the training itself, the experience in Montreal was unforgettable. During weekends and evenings, I had the chance to explore the city, including visits to the Biodôme and the Olympic Stadium – one of the city's most iconic landmarks. The city's vibrant bilingualism in English and French made communication effortless and added to the richness of the experience.

### The Transformative Power of SETYM

The SETYM training marked a turning point in my leadership journey. It provided me with the tools and insights I needed to overcome challenges and become a more effective leader.

I am truly grateful for the opportunity to have attended this training. The lessons I learned, the people I met, and the experiences I had in Montreal will stay with me for years to come. This programme has profoundly shaped my approach to leadership, and I am eager to apply these new skills in my work – to lead my teams more effectively and inspire them to embrace change.

If you are a leader seeking to make a meaningful impact, I wholeheartedly encourage you to invest in your leadership development. The SETYM training programme is a valuable resource that can provide you with the tools and insights you need to succeed. Remember: leadership is not about power or control – it is about inspiring others and creating a better future. By investing in yourself, you are investing in the success of your team, your organisation, and the world around you.”

### Claver KAYOBOTSI, MSc, PMP®

Project Manager - Rwanda Biomedical Center (RBC) – Rwanda

Participants of the *Leadership: Managing Teams to Achieve Change* seminar, held in 2024



# OUR GLOBAL FOOTPRINT

## West Africa

### 1 GUINEA

#### **Centre National de Perfectionnement à la Gestion (CNPG)**

High-level certified training programmes.

Co-designed courses equipping Guinean executives with practical skills, tailored to the needs of both public and private sectors.

### 2 CÔTE D'IVOIRE

#### **Côte d'Ivoire Energies (Ci-Energies)**

Seminar in Abidjan on Public-Private Partnership management.

Targeted training to optimise the monitoring and management of strategic energy projects.

### 3 GUINEA-BISSAU

#### **Ministère de l'administration publique - projet de renforcement du secteur public II (PRSP II)**

Training and accreditation in public procurement.

A structuring initiative to strengthen national capacities in public management.

## Central Africa and the Caribbean

### 4 HAITI

#### **World Bank**

Procurement training for Project Coordination Units.

Targeted capacity building to ensure compliance with international standards.

### 5 CAMEROON

#### **The Center for International Forestry Research (CIFOR)**

Training in Douala for postdoctoral researchers of the RESSAC programme on project design and fundraising.

Objective: to structure robust proposals aligned with donor expectations.

### 6 DEMOCRATIC REPUBLIC OF THE CONGO

#### **Banque Centrale du Congo (BCC)**

Training on anti-money laundering and fraudulent practices. An initiative aimed at consolidating a culture of integrity and compliance within the institution.

#### **Société Nationale d'Électricité (SNEL)**

Training on procurement procedures for goods and consultancy services. A step towards professionalising the public procurement department.





## 7 GABON

### Ministère de la planification et de la prospective

Training for inspectors of the General  
Inspectorate on control and audit.  
Strengthening skills to improve public  
administration governance.

## 8 UNITED REPUBLIC OF TANZANIA

### Tanzania Revenue Authority (TRA)

In Kuala Lumpur, a training programme  
strengthened skills in leadership,  
strategic planning, and decision-making.

## Middle East

## 9 SAUDI ARABIA

### Islamic Development Bank (ISDB)

Design of five procurement training  
programmes, each tailored to a key  
sector: Education, ICT, Health, Energy,  
and Agriculture.



# Teaching People to Lead



## Training Programme

**A complete training programme that covers knowledge, skills and tools for managing international development projects, and provides key competencies to public officers in developing and emerging countries.**

- ◆ International training seminars held in our training centers in Montreal (Canada), Kuala Lumpur (Malaysia), London (United Kingdom) and Cape Town (South Africa).
- ◆ In-House Training: Tailor-made, On-site and Online Training.

## Our Service Offer

**Our pragmatic and results oriented approach allows us to successfully execute:**

- ◆ Technical Assistance Mandates
- ◆ Virtual Event Management: Webinar, Training, Conference, Colloquium, General Assembly and more.
- ◆ Implementation service of an Integrated Environmental and Social Governance System (IESGS)



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