

TRAINING SEMINAR



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International

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Doing Business: Reform, Governance and Competitiveness of the Private Sector

Governments and their administrations implement programmes to reform the business environment to be able to reduce the juridical, institutional and regulatory hurdles and at the same time to allow foreign businesses and local SMEs / SMLs to do business, promote private investment and sustain economic growth. This training programme provides practical and applicable general guidance in the design and the implementation of reforms.

TARGET AUDIENCE:

- **Project Coordinators and Managers**
- **Ministries: Planning, Finance, Trade and Industry, Sectoral Ministries**
- **Public and Private Economic Operators**
- **Chambers of Commerce**

DURATION: 2 weeks

PRACTICAL OBJECTIVES

- ✓ **Understand** the dimensions of the business environment reform.
- ✓ **Introduce** participants to report analysis and to the international ranking of the business environment (World Bank's "Doing Business", the Global Competitiveness Index of the World Economic Forum).
- ✓ **Design** a strategy draft for the implementation of a reform.

SEMINAR TOPICS

- **Context of the Business Environment:** Business environment. Administrative and executive procedures for the implementation of reform policies. Institutional mechanisms. Objectives of the business environment reform programmes. Reduction of juridical, institutional and regulatory hurdles. Modernisation of the administrations.
- **Reform Dimensions:** Reform support levels. Functional areas and the reform programme cycle.
- **Reform Implementation Strategy:** Prerequisites. Concept development. Engagement of stakeholders (public–public and public–private dialogue). Proposal of juridical, institutional, procedural and technological solutions. Practical implementation plan.
- **Reports and International Rankings:** Doing Business, Global Competitiveness Index. Indicators used in the analysis of the economic outcomes and in the identification of the successful business regulation reform. The economies where these were adopted and the reason for their implementation.
- **Reform Implementation:** Workshop on the reform implementation in an area measured by the Doing Business report indicators of the World Bank.

