Strategic Planning and Decision Making

**TARGET AUDIENCE:**
- Executives
- Directors
- Coordinators

**DURATION:** 1 week

**TUITION FEES:** US$ 3,500

**MONTREAL > June 5 to 9, 2017 / CODE: EXEM1**

Strategic planning is a process that facilitates meeting long-range goals and objectives for an organization. This is true for private companies as it is for public institutions, agencies, or departments, although context and constraints differ. Strategic planning is about changes. It means getting the organization from here to there. The present seminar focuses on initiating and supervising the Strategic planning cycle so that the entire process will deliver the desired results effectively and on time.

**SEMESTER TOPICS**

- **What is Strategic Planning:** Answering four questions: Where do we stand? Where do we want to be and when? How do we get there? How do we monitor progress towards our objectives? The Planning is more important than the Plan. Answers are about: PEST/ SWOT, mission, visions, goals and objectives, action plans (projects and programmes), monitoring and evaluation systems.

- **Get the Process launched:** Reviewing success criteria for successful Strategic Planning. Planning the Strategic Plan: who is concerned and who will actively participate. Participation is key. Define activities, assign tasks, validate outputs (answers), set timetables. A simulation of the process. An analysis of a Strategic Plan for a department or an agency.

- **Get the Strategic Plan approved:** Budgeting the Plan, allocate budgets for projects and programmes. Results-based budgeting. Pushing the Plan through the different organizational levels.

- **Supervise the Action Plan Implementation and Monitoring:** Staffing and assigning responsibilities. Setting-up portfolio management guidelines and timely reviews. Performance-based monitoring. Aligning projects and programmes with goals and objectives. Corrective actions. Assess achievements or pitfalls and publicize progress.

**PRACTICAL OBJECTIVES**

- ✔ **Understand** what Strategic Planning is and its relevance when managing an organization or department.
- ✔ **Master** the sequence of the Strategic Planning process.
- ✔ **Build capacity** to initiate, implement and supervise the Strategic Plan in your organization.
SETYM’s Benefits

Recognized Training
The excellence of our training is recognized by the Project Management Institute (PMI) and the Government of Quebec (Canada).

Complimentary Tablet
Participants who attend our regular open seminars will receive a complimentary tablet.

Loyalty Programme
PARTICIPANTS
Our Alumni will receive a loyalty bonus certificate valued at up to 1000$, the amount depending on the number of previous participations in our seminars. Free registrations and tailor-made training programmes will not be taken into account.

INSTITUTIONS
Ministries, projects and/or organizations that enroll several of their staff in our seminars will also benefit from our special group discount structure. The coordinators are pleased to give you more details upon request.

Preferential Hotel Rates
SETYM has negotiated for you special accommodation rates at very convenient hotels located downtown. Please do not hesitate to contact our Training Programme Advisors for further details.

Unrivaled Customer Service
You will be assisted throughout the registration process by our Training Programme Advisors. They respond quickly and accurately to your queries and provide ongoing assistance until you arrive at your destination. Over 1000 participants put their trust in us every year.

Personalized Logistical Support
SETYM’s dedicated logistics team picks you up from the airport, brings you to your hotel and assists you during your entire stay. They also accompany you on the weekend trips and respond quickly and professionally to your every-day needs.

Sightseeing Tours
In order to make the training experience even more enjoyable and foster ties among participants, SETYM organizes weekend tours to various locations of interest near the training centers.

Transportation
Your transport from the airport to your hotel and from your hotel to the airport will be taken care of by our logistics team, whatever the date and time.

Top of the Art Training Centers Located Downtown
To make sure participants take advantage of everything the big cities have to offer and that they have easy access to shopping, eating out, cultural sights and entertainment, SETYM has located its training centers downtown. Furthermore, the training rooms are fully equipped with computers, boards, printers and projectors providing a modern and interactive training environment.

Coffee Breaks and Lunches
At the training centers, snacks, refreshments and lunches are served during class days, free of charge.